

10TH

WORLD CHAMBERS CONGRESS

Chambers for
global prosperity

COMPETITION
COMPETITION
COMPETITION

SYDNEY 2017

AUSTRALIA, 19-21 SEPTEMBER

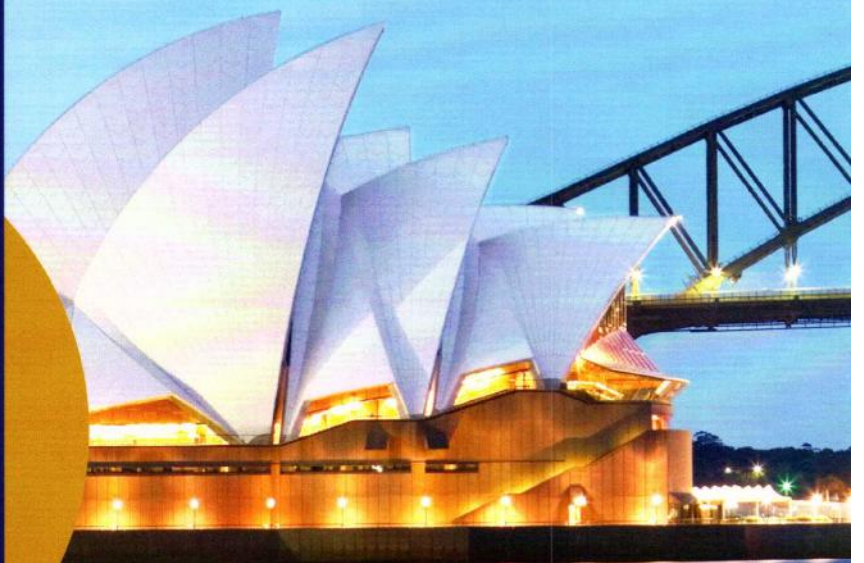
Where Business Connects

 **INTERNATIONAL
CHAMBER
OF COMMERCE**
The world business organization

 **ICC
WORLD CHAMBERS
FEDERATION**



www.worldchamberscongress.org



WORDS FROM PREVIOUS WINNERS

“Winning the Best Advocacy Project award with our project, *Registry of Suppliers of the Chilean State*, was a great honour for our institution and recognition of public-private partnership. The development of the public purchasing system in our country has contributed to bring small- and medium-sized enterprises to the world of public procurement. As the Santiago Chamber of Commerce, we are proud to participate in this great modernising element for our country and believe it is an opportunity that deserves to be replicated.”

Peter Hill

Winner of the “Best advocacy project” 2015 World Chambers Competition; President, Santiago Chamber of Commerce and Industry (Chile)

Severe weather events are becoming more frequent and more serious in every area around the globe. The Chamber developed a model called AME (Analyze Mobilize Energize) and a series of tools that can be adapted easily and employed by any Chamber in the world, and are available at no cost. The role of Chambers is to help businesses succeed and I encourage every Chamber to consider how they can support business success in their regions following a disaster event.”

Adam Legge

Winner of the “Best unconventional project” 2015 World Chambers Competition; President and CEO, Calgary Chamber of Commerce (Canada)

“Companies need the best leaders and this is not fulfilled if the recruitment pool excludes women. We are very honoured that our Women Leaders Program won the first prize in the “Best corporate social responsibility project” category at the World Chambers Competition. We will continue to encourage and support women in their careers and hope that our programme will stand as an example for others to do the same.”

Leena Linnainmaa

Winner of the “Best Corporate Social Responsibility Project” 2015 World Chambers Competition; Deputy Chief Executive, Finland Chamber of Commerce (Finland)

“This competition is a marvelous opportunity to showcase how we can make an impact and show everybody in our community that they have not been forgotten. “Our Village” is a complex production specifically designed for the physically and mentally disadvantaged. Its purpose is to give job opportunities to disabled people and to help them integrate more fully into society as a whole. It has been brought about by an uncommon degree of collaboration between industry, NGOs, and government at all levels. We were honoured to be recognised for this initiative and hope to have set the standard for other similar projects and future competitions.”

Ayhan Zeytinoğlu

Winner of the “Best job creation and business development project” 2015 World Chambers Competition; Chairman, Kocaeli Chamber of Industry (Turkey)



ABOUT THE COMPETITION

The World Chambers Competition is organised by the International Chamber of Commerce (ICC) World Chambers Federation (WCF). It is the only award programme to recognise the innovative projects undertaken by chambers of commerce and industry from around the world. Chambers of all kinds—from bilateral, local, regional and national to public and private law—are eligible to participate.

The Competition provides a unique opportunity for chambers to:

- Showcase originality and ingenuity
- Demonstrate determination to strengthen small- and medium-sized enterprises (SMEs)
- Improve and enhance services provided to members

Since its inception in 2003, the Competition has produced more than 300 case studies. Among these candidates, the following are previous winners:



SUCCESS STORY

Through the Competition, WCF continues to fulfil its mission, to encourage chamber excellence and dynamism while fostering information exchanges and business development.

From developed countries to emerging markets, chambers of all kinds—from bilateral, local, regional and national to public and private law—have come from across the globe to showcase their projects. In 2015, WCF received applications from 79 chambers, representing 39 countries.

With each Competition, new categories are incorporated to allow chambers a variety of chances to share their unique ideas. The hope is that through knowledge exchange, others will be prompted to think differently and take steps to stimulate business development and economic growth.

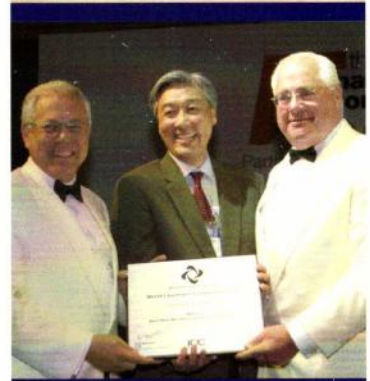
In addition to positively benefiting their communities, previous participants enjoy the affirmation and credibility that Competition provides. Previous finalists and winners have also experienced a boost in influence and raised local and national profiles due to the recognition received from their participating projects.

In 2017, chambers making it to the finals will present their projects to an international judging panel during the 10th World Chambers Congress in Sydney, Australia from 19-21 September.

The World Chambers Competition showcases how chambers help their businesses and organisations succeed in today's ever-changing world. The experience allows chambers a rare opportunity to lead by example through innovation and value creation, which are essential to business success today."

Rona Yircali

*WCF, Honorary Chair; Chair, World Chambers Competition;
Past President, Union of Turkish Chambers and Commodity
Exchanges (Turkey)*



The World Chambers Congress is the only international forum for chamber executives worldwide to share best-practice experience, develop networks and learn about new areas of innovation.

CATEGORIES

Best corporate social responsibility (CSR) project

This category seeks to reward those who have developed a project that links business and social responsibility actions to community, philanthropic, environment, workplace and market place activities. Such projects may include public-private partnerships and actions designed to advocate sustainable growth. Chambers must underline the business advantages for CSR and ethical business practices, as well as reinforce the chamber's mission to promote best practices among companies and institutions.

Best job creation and business development project

Chambers of commerce are a force for economic growth, job creation and prosperity. Candidates in this category have either developed a project that has increased growth opportunities for chamber's member companies or contributed to job creation, generating long-term value for the business ecosystem and society overall.

Best SMEs financing project

This category recognises exceptional initiatives and projects that have helped SMEs and entrepreneurs access finance to address their business operational and development needs.

Best unconventional project

This category recognises exceptional projects in an activity not typically associated with a chamber of commerce's mission or objectives. The project must be inspirational and innovative, as well as fulfill specific needs and goals of the chamber and its SME member community in terms of creating jobs and strengthening local economies. From environmental, disaster relief and migration programmes, chambers continue to change the status quo and strive to diversify their image by reinforcing their relevance within their communities.

Other titular awards may be attributed by the Jury in recognition of exceptional achievements by an applicant.



APPLICATION PROCESS

Award criteria

Applications will be judged on the following criteria:

1. The innovative nature of the project
2. The impact of the project to the chamber network and/or business
3. Measurable outcomes, such as
 - Financial
 - Business and job creation
 - Participation rates
 - Membership recruitment
 - Involvement of members, volunteers, partners and/or businesses in the project's implementation, etc.
4. The relevance of the project in the target category
5. Potential for the project to be successfully adopted by other chambers of commerce throughout the world

Apply

The application period will open as of 4 November 2016 and end as of 4 April 2017.

All applications must be submitted electronically via the World Chambers Competition website (www.worldchamberscompetition.org.) Entries submitted by mail or as a standalone hard copy will not be considered.

Rules

To be eligible to participate in the 2017 World Chambers Competition, the following requirements must be satisfied:

1. Only one project per chamber of commerce can be submitted
2. The project must have been in operation and obtained significant results during a 24-month period preceding April 2017
3. A maximum one-page executive summary of the project must be included in the application
4. The complete application, which includes the executive summary, must not exceed ten pages
5. All applications must be submitted in English only
6. Should the project qualify as a finalist, the chamber will be required to present its project to a panel of judges during one of the 10th World Chambers Congress workshops in September 2017
7. Chambers cannot re-submit a project already presented at any previous World Chambers Competition

Notes

Finalists must be prepared to provide additional information to the Competition judges on request.

The jury will comprise of WCF appointed representatives from transnational, national and local chambers of commerce. The panel may include former winners of the World Chambers Competition.

Chambers of commerce involved in organising the Competition are excluded from participating. The jury reserves the right to refuse any nominations that do not comply with conditions.

NEW — SPONSOR ONE OF OUR COMPETITION CATEGORIES!

Chambers and businesses looking to align themselves with positive messaging should consider sponsoring one of the four categories. Be recognised as a key influencer of innovation and advocacy and gain access to a diverse and international group of top-level decision makers.

To learn more about the benefits of sponsoring the Competition, contact Sandra Sanchez Nery via email at sandra.sancheznery@iccwbo.org or by telephone at +33 (0)1 49 53 28 42.

Showcase products,
services and vision

Obtain exclusive visibility

Differentiate from competitors

Become a judge

Co-present the award ceremony



Apply now!

www.worldchamberscongress.org

CONTACTS

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CAPACITY BUILDING PROGRAMME

Sydney Business Chamber will support the attendance of LDC chamber leaders to the Congress.

PHILANTHROPIC DIMENSION

The Congress is a chance to give back to our community. A new and exciting social dimension is being added to empower youth entrepreneurship and development.

OFFICIAL AIRLINE PARTNER

Qantas is Australia's largest domestic and international airline. In conjunction with partners Emirates, American Airlines and China Eastern, Qantas offers a truly global network proposition for Congress delegates. Details in relation to booking special discounted 10th World Chambers Congress fares on Qantas will be announced via the Congress website.