

No. 17/ITCS/0029

Honorable Members,

السلام عليكم ورحمة الله وبركاته

Sub 2nd Arab African Conference and Exhibition for Businesswomen 13-15th February 2019, Marrakech, Morocco

The General Secretariat of Islamic Chamber of Commerce, Industry and Agriculture (ICCIA) presents its compliments to its Member Institutions and has the honor to state the following:

Under the patronage of the His Majesty King Mohammed VI of Morocco, the Arab Union for Industrial Exports Development in cooperation with UNIDO / ITPO Bahrain will be organizing the '2nd Arab African Conference and Exhibition for Businesswomen' on 13-15 February 2019 in Marrakech, Kingdom of Morocco. The theme of the event is 'Achieving the SDGs through Supporting Women Entrepreneurs'

The event is supported by the Government of Morocco, League of Arab States, the African Union, United Nations Economic Commission for Africa, the African Development Bank, Council of Arab Businesswomen, the Arab African Union for Businesswomen, the International Islamic Trade Finance Corporation, the Arab International Center for Entrepreneurship & Investment, the International Federation for Business and Professional Women, COMESA Business Council and the African Alliance for Women Empowerment.

The Conference highlights policies that empower women by providing technical support, training and banking services such as flexible loans, government support of emerging sectors in the labor market and protection of women from exploitation. Furthermore, it also sheds light on economic empowerment efforts to improve Arab & African women's ability to access business experts, capacity building and on the job training centers in the industrial sector.

The Exhibitors from Arab, African and various OIC countries of the world will participate in the event. B2B meetings between Arab and African businesswomen will be held during the event. In addition, the exhibition has various aims which include the promotion of industrial products for businesswomen, alongside the promotion of women's participation in economic and investment activities. The event brochure is **enclosed**.

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In view of the significance of the above Conference and Exhibition, the Honorable Member Institutions are requested to kindly circulate the said information among their members encouraging them to participate in the said event. It is further requested that Honorable Members may kindly publicize the said information on their websites / newsletters / periodicals / magazines or in any other printed materials.

For further information, the Honorable Members may contact the following:

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The General Secretariat of the ICCIA avails itself of this opportunity to renew to the Member Institutions, the assurances of its highest consideration.

14 Jumadal Ula 1440 Karachi, January 21, 2019

The General Secretariat of the Islamic Chamber of Commerce, Industry & Agriculture

ALL MEMBER INSTITUTIONS

cc: Dr. Hashim Hussein

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