بسم الله الرحمن الرحیم

ITMCI

Islamic Model
for hospital Accreditation

The 4rd Conference on Health Tourism in Islamic Countries (CHTIC)
26-27 November 2013
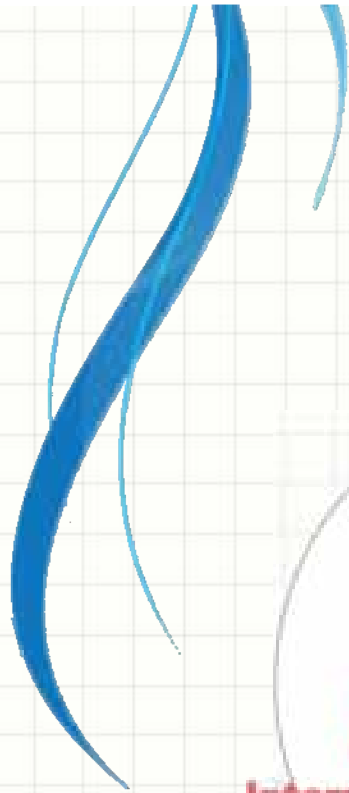*Mashhad, Islamic Republic of Iran*

Dr. Morteza Izadi, M.D, MPH
Dr. Mohammad Jahangiri, MITM, M.D
Dr. Shahram Tofighi, M.D, PhD
Eng. Ali Ayoubian M. Sc.
Dr. Mohammadjavad Hoseinpourfard MITM, PhD

ITMCI
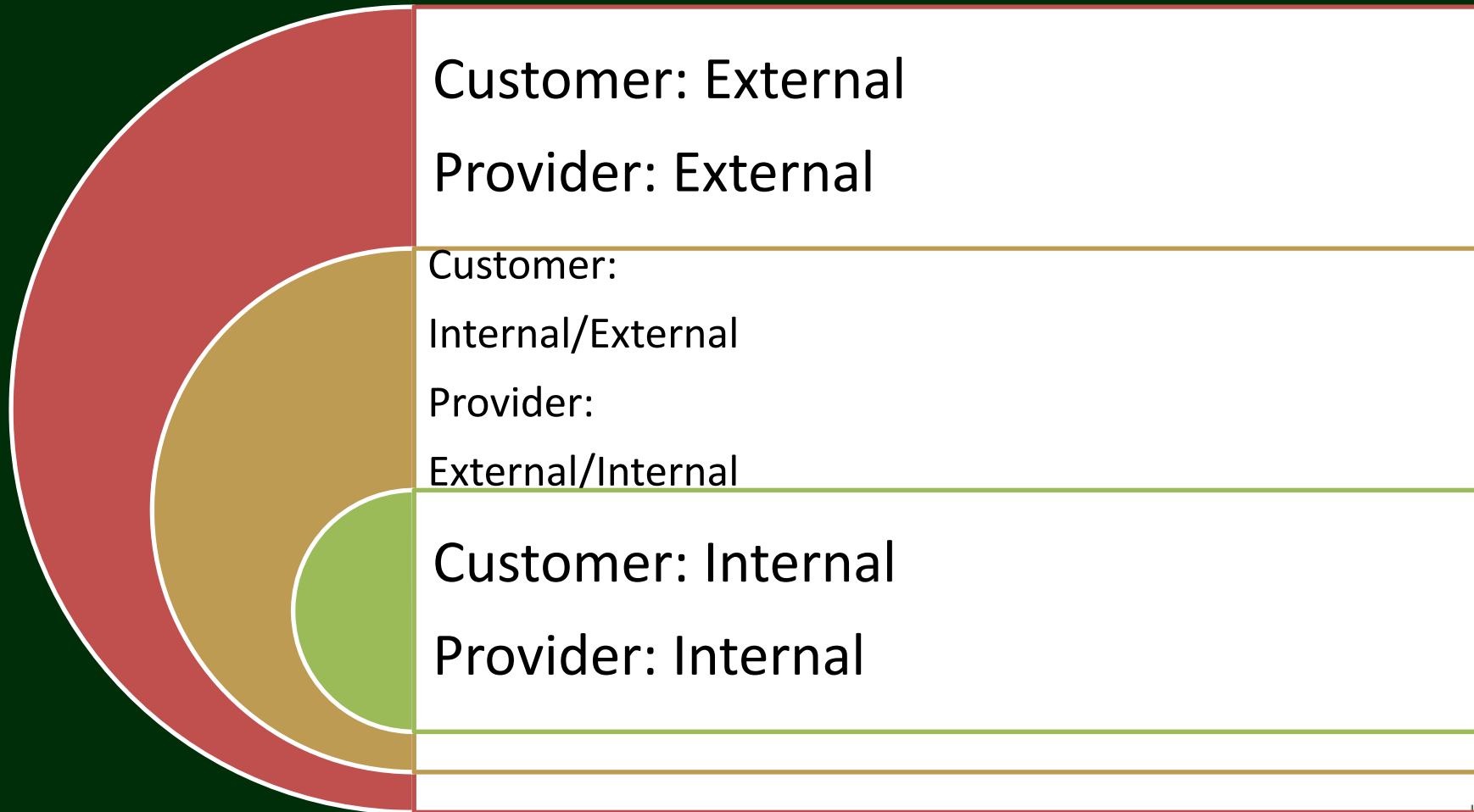
International Travel Medicine Center of IRAN

www.ITMCI.org

International Travel Medicine
Center of Iran

Health Tourism

Customer: External

Provider: External

Customer: Internal/External

Provider: External/Internal

Customer: Internal

Provider: Internal

Services

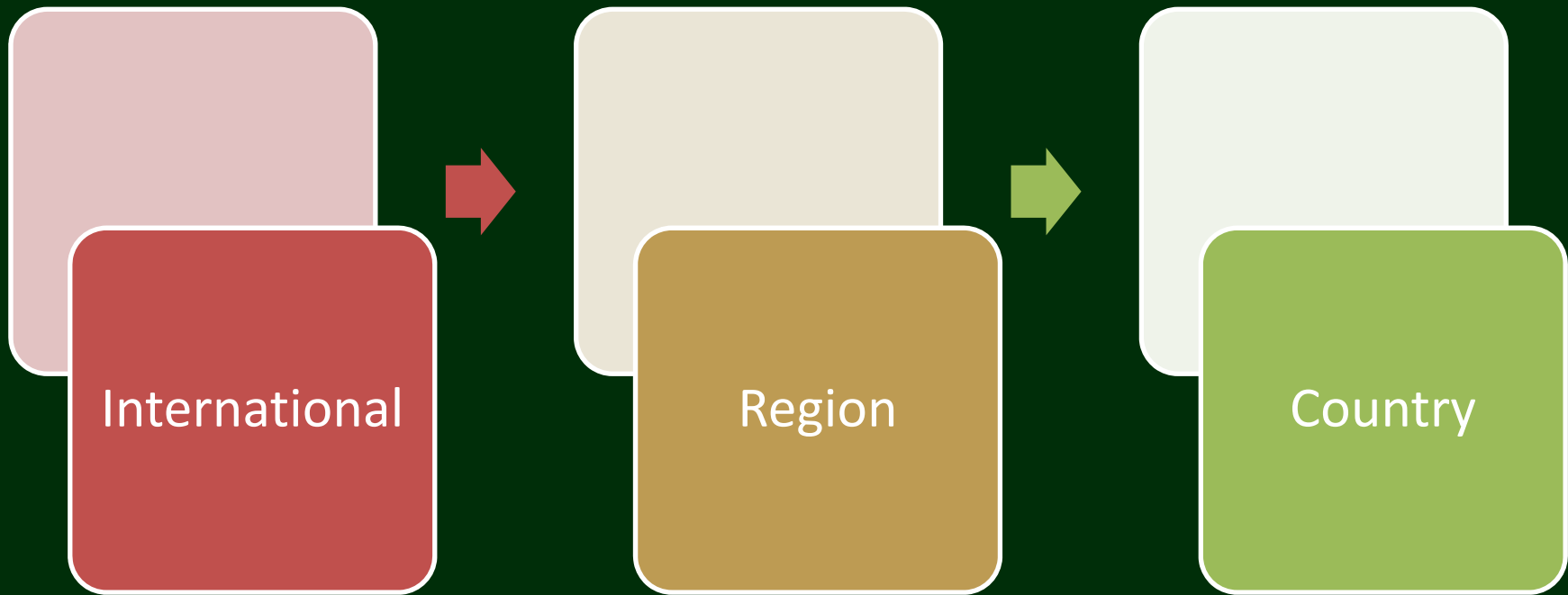Medicine

Health

Wellness

Travelling

International → Region → Country
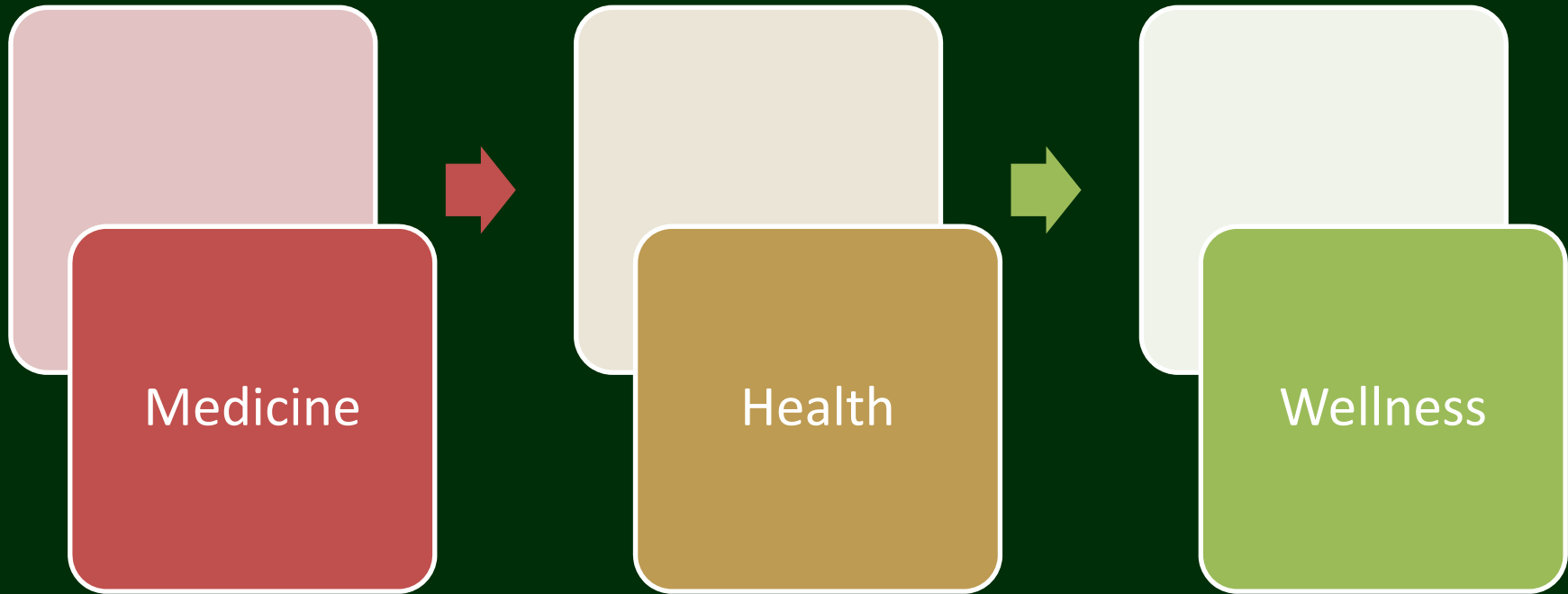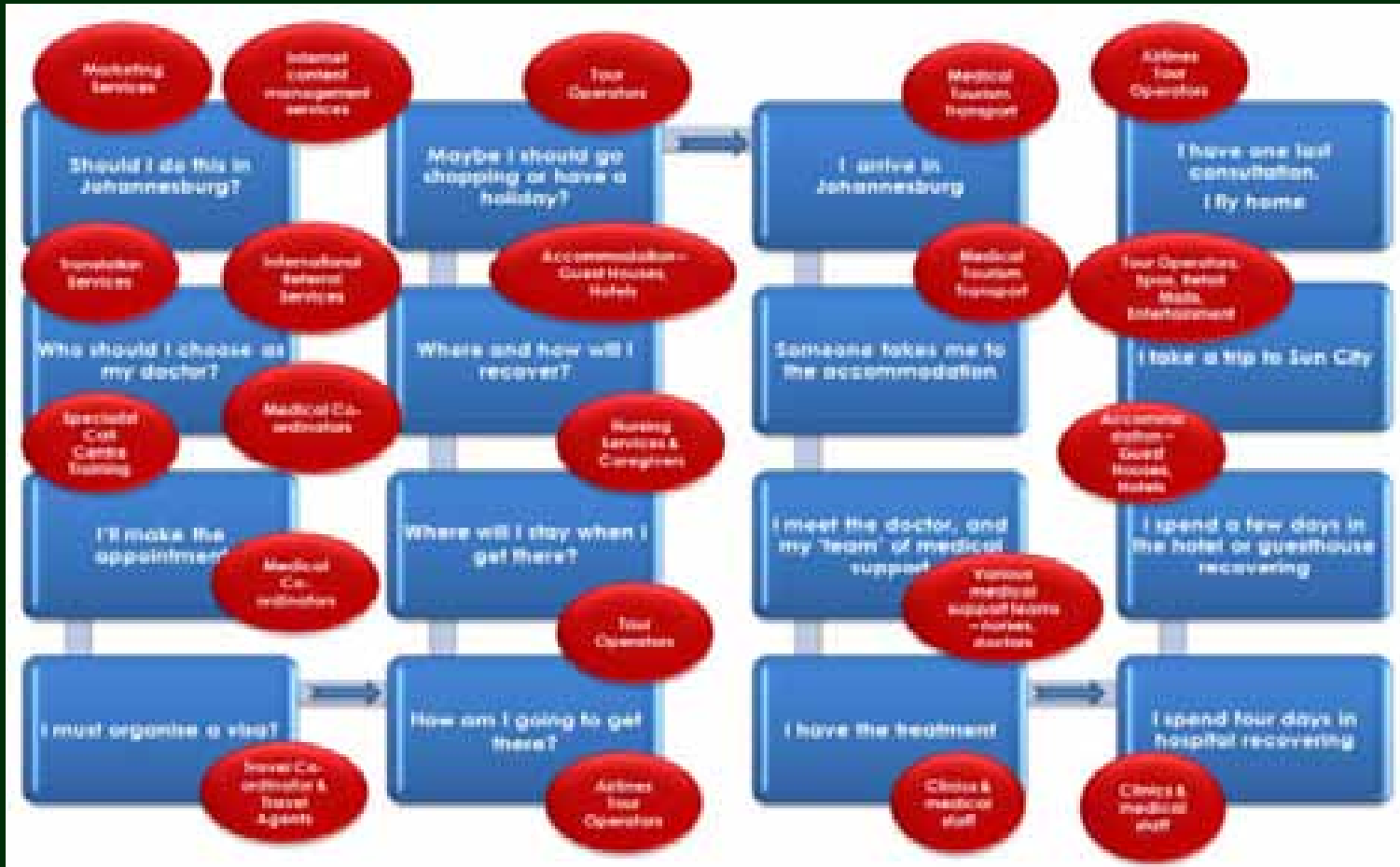
FAQ and Responsibility

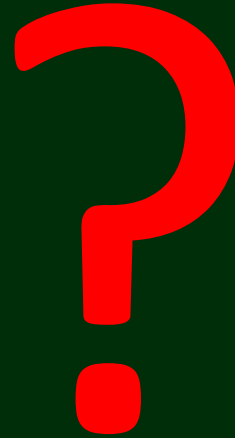# Hospital Accreditation

Certification   Accreditation

?

Licencing   Evaluation

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# Competitive Advantages
# of Islamic Accreditation Approach

Quality

Effectiveness

Competitive Advantage

Responsibility

Innovation

Islamic Values

Integrated Accreditation System

Competence

International Travel Medicine of Iran
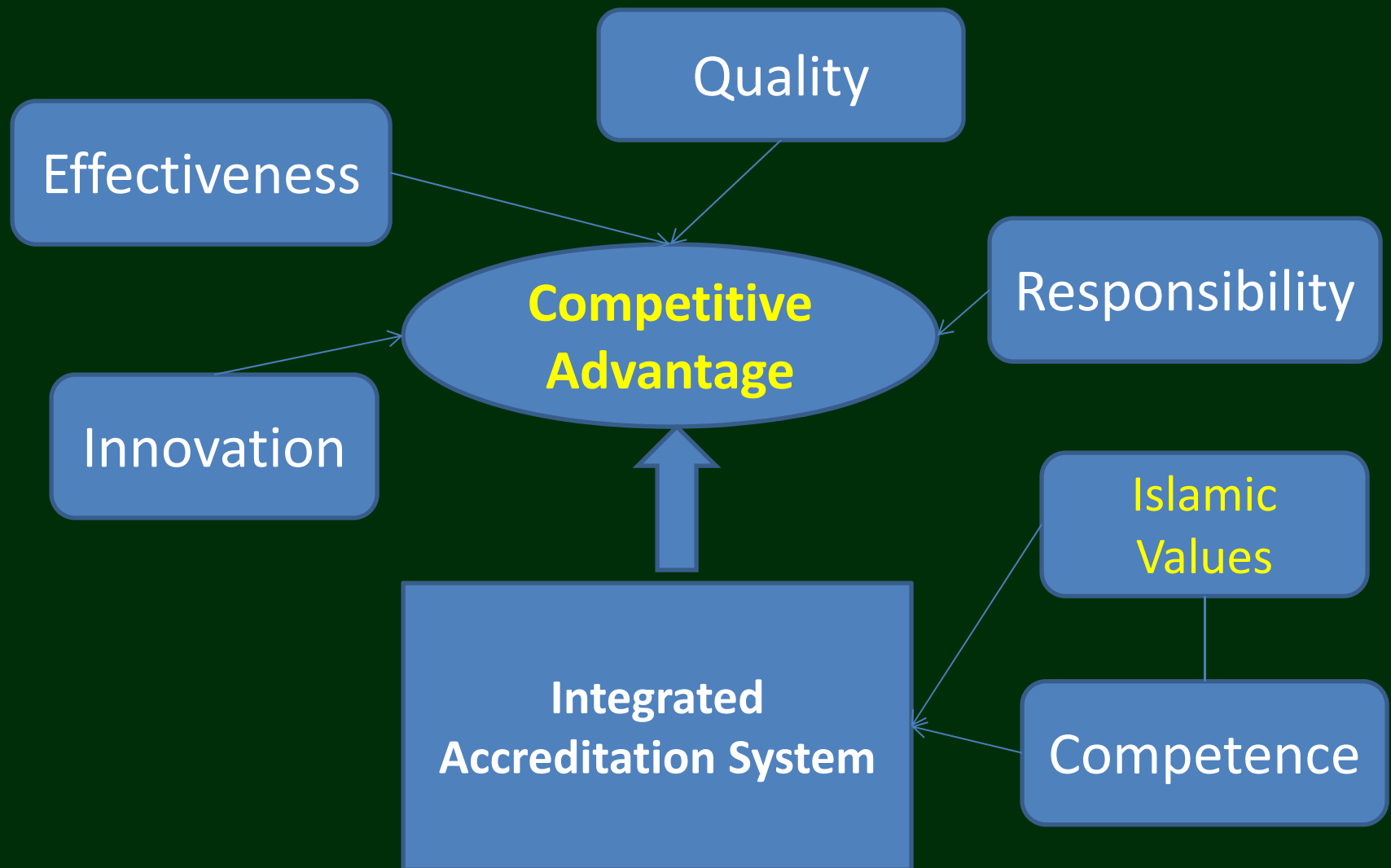
Major Accreditation History…

Approach (2010…)
HTA (Health Tourism Accreditation)

1992
Visitate

1988
EFQM,

1947
ISO,

1917
Accreditation ,

JCI
1998

ACI
1958

International Travel Medicine Center of Iran
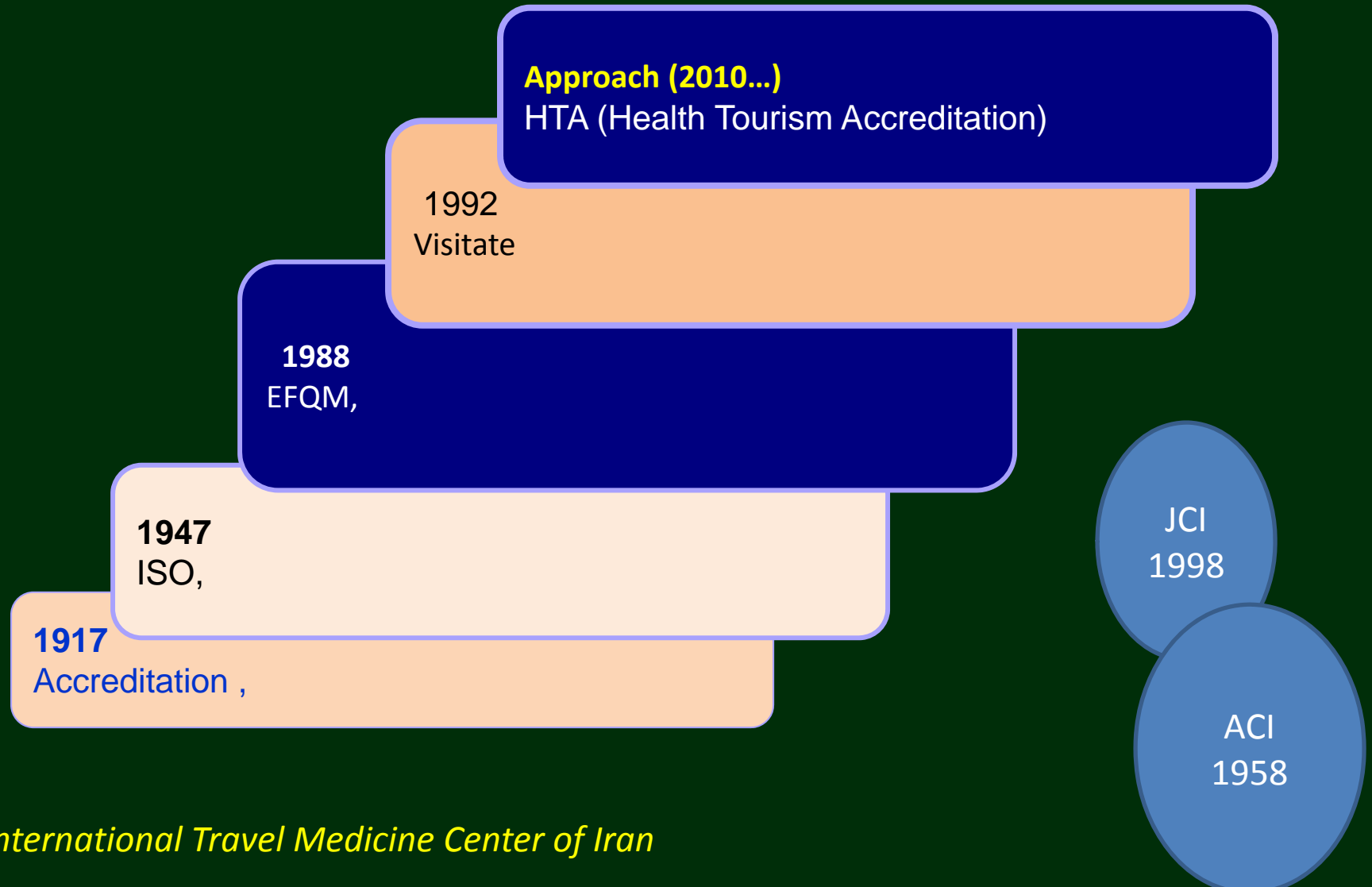
Travel Medicine

- Legacy and Rigid

Quality Control
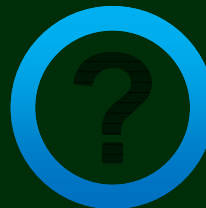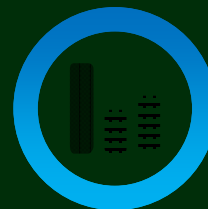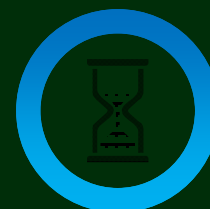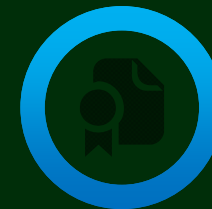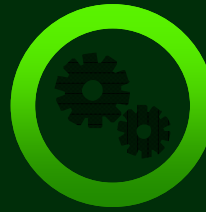
Travel Medicine

Legacy and Rigid

Simple And Objective

Evaluation

Travel Medicine

•Health Approach
(Voluntary)

Accreditation

Travel Medicine

•**Industrial Approach**

•**Component Base**
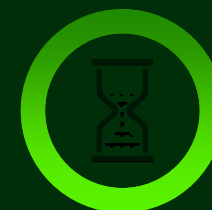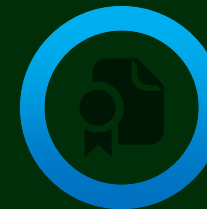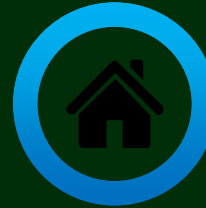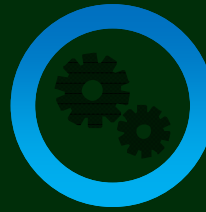•**ISO 9000**
•**ISO 14000**
•**ISO 40000**
•**ISO 27000**
•**...**

ISO

Travel Medicine

Industrial Approach

EFQM

Travel Medicine

•Health Approach

JCI

Travel Medicine

•Health Approach
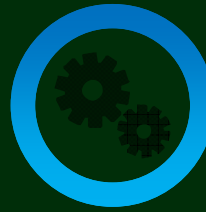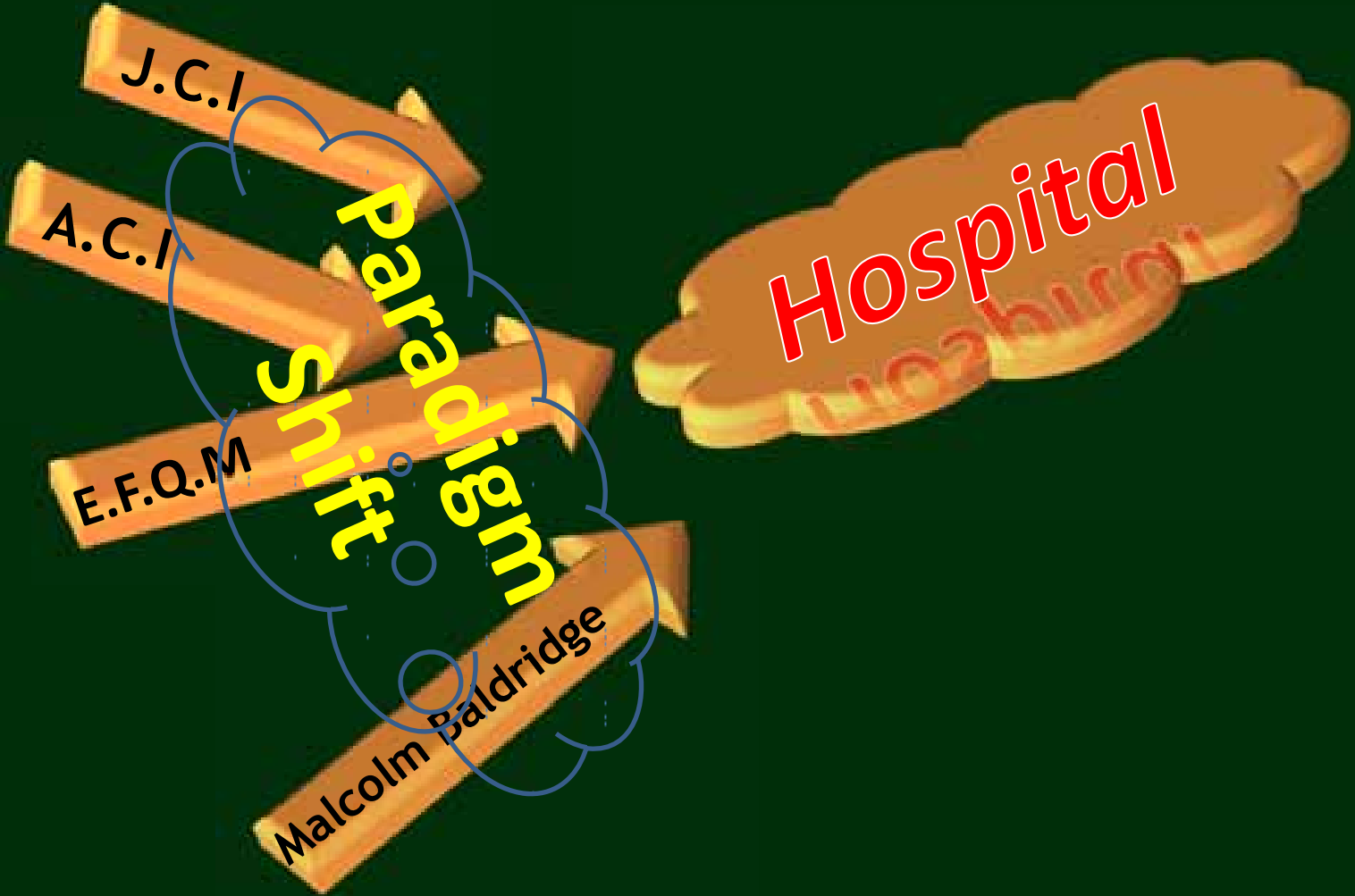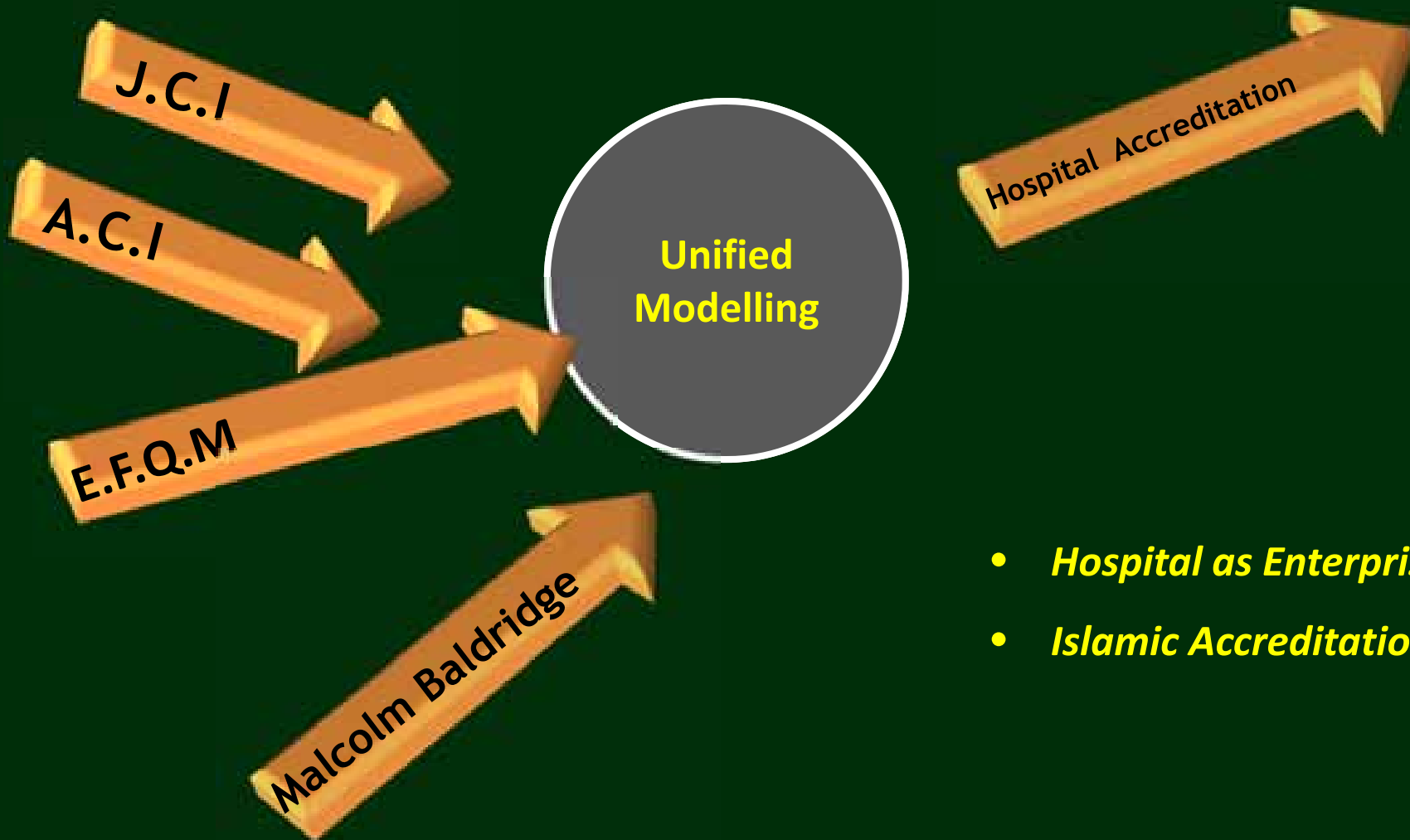
ACI
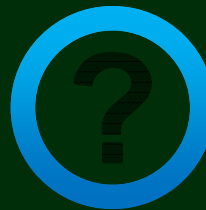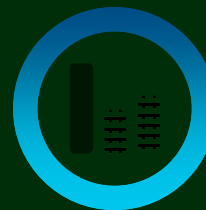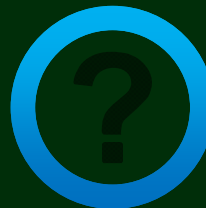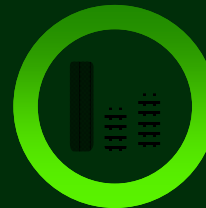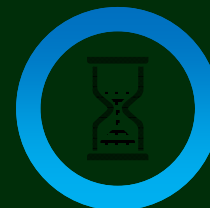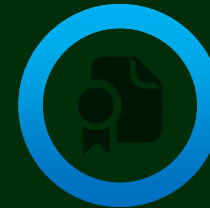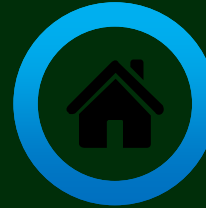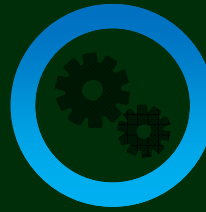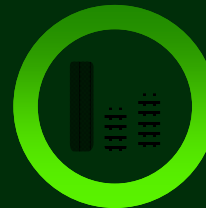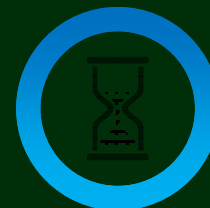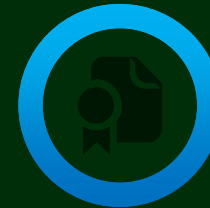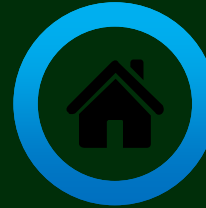
Paradigm Shift in Hospital Accreditation

Unified Modelling (Islamic Approach)

- *Hospital as Enterprise*
- *Islamic Accreditation*

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Pseudo-Zachman

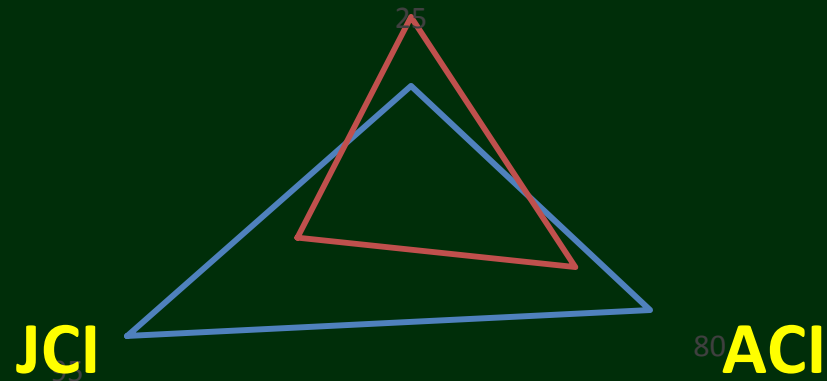|	what	where	when	who	how	why
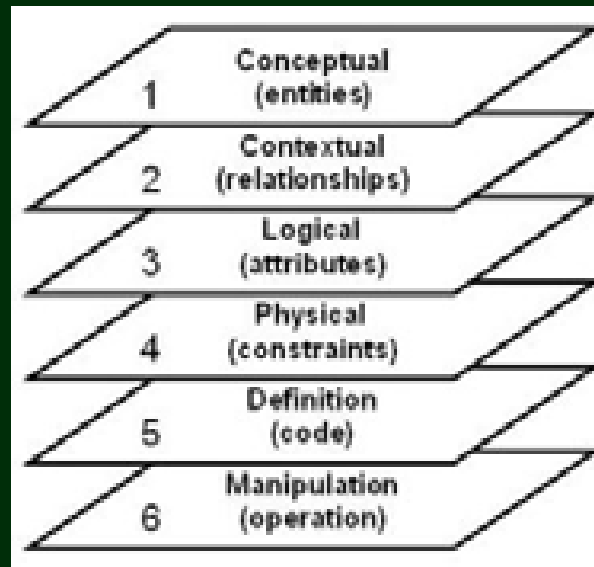
Method

- Mix Method
- Grounded Theory and Content Analysis
- Expert Choice and Deep Interview
- Value -> Vision -> Mission -> Policy -> Procedure
- Up-to-Down Content Analysis
- Bottom-to-Top Content Analysis
- Exploratory Model Building (Islamic Values)
- ANN (Multilayer Perceptron)
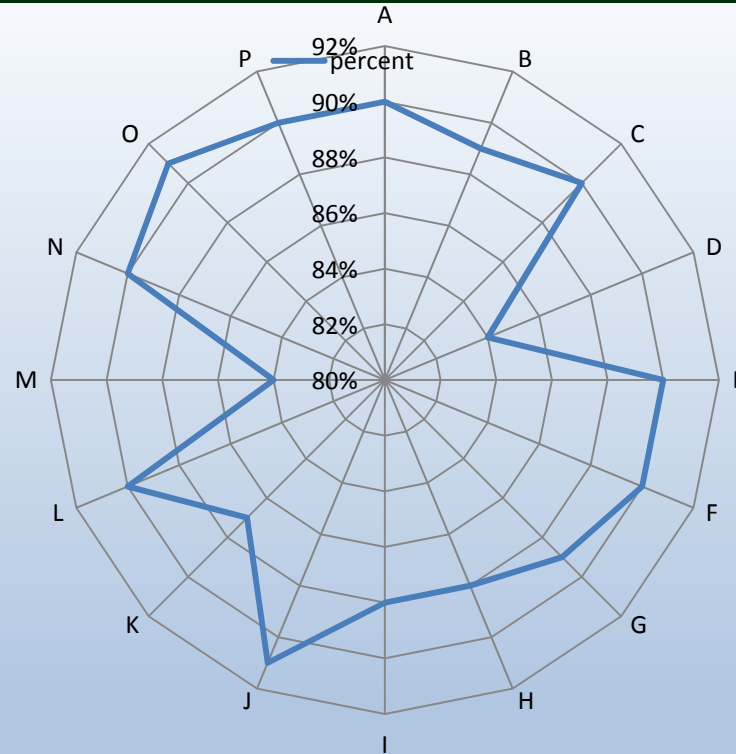- Prototyping

Hospital A   Hospital B

VALUES

JCI

ACI

Unified Accreditation and Multi Licensing

Pilot Study Results

Thank you for your attention!