



FINAL REPORT

**TOURISM COMMITTEE  
MEETING**

ECO CHAMBER OF COMMERCE AND INDUSTRY

Nov 5 - 2012  
Ankara- Turkey



**Final Report of the  
Tourism Committee Meeting of  
ECO Chamber of Commerce and Industry (ECO CCI)  
Nov 5 2012- Ankara- Turkey**

1. The Third meeting of the Tourism Committee of ECO Chamber of Commerce and Industry, hosted by Union of Chambers and Commodity Exchanges of Turkey (TOBB) was held on Nov 5, 2012, in Ankara - Turkey. The representatives of the Tourism Committee from Chambers of Commerce and Industry of I R Afghanistan, I R Iran, Republic of Kazakhstan, Islamic Republic of Pakistan, Republic of Tajikistan ,Turkey as well as delegates from the ECO Secretariat participated in the meeting (List at Annex I).

**Agenda Item No – 1: Inauguration of the Meeting**

2. Verses from the Holy Koran were recited to the session

The Chairman of the Tourism Committee Mr Kiamarz Keyhanfar delivered his opening statement showing a video on Iran tourism capacities.

**Agenda Item No – 2: Adoption of the Agenda**

3. The draft agenda of the meeting given below was unanimously adopted by the Meeting.
1. Inauguration of the Meeting;
  2. Adoption of the Agenda;
  3. Appointment of the Drafting Committee;
  4. Statement by the Chairman of the Tourism Committee;
  5. Activity Report by Secretary General , ECO CCI
  6. Remarks by heads of delegations
  7. Follow up of the decisions of the 2<sup>nd</sup> Meeting of the ECO CCI Tourism Committee held on November 20, 2011 in Karachi, I R Pakistan
  8. Notes on implementations made regarding Holding of the First ECO Forum of Hotel Owners and Tour Operators
  9. Briefing by Pakistan regarding the training courses for the tour operators of member countries and distance learning courses
  10. Presentation on the Health Tourism by DEİK (Foreign Economic Relations Board)- Turkey
  11. Notes on Importance of Health Tourism in Promotion of Cooperations among the ECO member Countries
  12. Remarks by Members of the Tourism Committee;
  13. Any Other Business;
  14. Date and Venue of the next Meeting;
  15. Adoption of the Report;
  16. Vote of Thanks.

### **Agenda Item No – 3: Appointment of the Drafting Committee**

4. An open ended Drafting Committee consisting of the Members of the Tourism Committee was formed to prepare the Draft Report of the Meeting.

### **Agenda Item No – 4: Statement by the Chairman of Tourism Committee**

5. The Chairman of Tourism Committee, Mr. Kiamarz Keyhanfar , delivered his words .

### **Agenda Item No – 5: Activity Report by Secretary General , ECO CCI**

6. Secretary General ECO CCI delivered a Report on the Activities of the ECO CCI Tourism Committee since the last meeting in Karachi (Annex II).

### **Agenda Item No -6 :Remarks by heads of delegations**

7. Heads of participating delegates made their remarks under this agenda item  
As a result of deliberations, below decisions were made:

- While appreciating the TOBB for its Concept Paper on Training Program in the field of tourism, it will be communicated to member chambers for their comment and views and the international financial institutions such as the IDB would be encouraged to support this concept paper.
- Knowledge sharing initiatives (workshops/training courses etc) shall be taken into consideration
- Organizing joint packages including Health Tourism and General Tourism will be taken into consideration by member countries as well as ECO CCI Secretariat with cooperation with TOBB.
- Regarding the ECO CCI website [www.ecocci.org](http://www.ecocci.org) and its tourism window, the member chambers were requested to provide the ECO CCI with detailed information on the status and capacities of tourism in their member countries to be uploaded onto this website.
- Contact persons shall be appointed by all member chambers for following the information/knowledge sharing initiatives on a daily basis among the member countries.
- Regarding the importance of the establishment of the branches of the Health Tourism Association in ECO Countries, the member chambers support the idea and would collaborate with the ECO CCI in this respect.
- The meeting took note of the invitation made by the TOBB to all member chambers to the UNWTO Global Summit on the City Tourism that will be held under the auspices of the Ministry of Culture and Tourism of Turkey as well as TOBB on November 14 to 16.2012 in Istanbul. Turkey.
- Listen, Connect and Collaborate approach shall be made in order to have the sustainable assessment of the tourism affairs in the region

- Learning from other countries' and blocs experiences to adapt the best practices and look forward by priority setting and planning a sustainable future for the tourism industry of the region.
- Monitoring, evaluating and communications among the respective parties by designing and implementing monitoring mechanisms and standards.

**Agenda Item No-7 : Follow up of the decisions of the 2<sup>nd</sup> Meeting of ECO CCI Tourism Committee held on Nov 20,2011 in Karachi- I R Pakistan**

8. The implementation status of the decisions made during 2<sup>nd</sup> Meeting of ECO CCI Tourism Committee held on Nov 20,2011 in Karachi- I R Pakistan were considered as explained by the ECO CCI Secretary General in its Report of Activities.

**Agenda Item No-8: Notes on implementations made regarding Holding of the First ECO Forum of Hotel Owners and Tour Operators**

9. Notes on implementations made regarding Holding of the First ECO Forum of Hotel Owners and Tour Operators to be held in Bari Tourist Complex on Feb 23 and 24 were delivered to the meeting under this agenda item.

**Agenda Item No-9: Briefing by Pakistan regarding the training courses for the tour operators of member countries and distance learning courses**

10. Mr Amjad Rafi briefed the meeting regarding the training courses for the tour operators of member countries and distance learning courses.

Under the initiative of Pakistan, three scholarships for College of Tourism and Management in Lahore for member countries in different areas for three months would be established.

**Agenda Item No -10: Presentation on the Health Tourism by DEİK (Foreign Economic Relations Board)- Turkey :**

11. Under this agenda item Mrs Nuket Kucukel Ezberci of the DEİK (Foreign Economic Relations Board) representative made a Presentation on the Health Tourism (Annex III)

- The Meeting appreciated the offer made by DEİK to provide the ECO CCI Secretariat with the contact details of the umbrella organizations in the field of tourism in Turkey
- Ms Nuket Kucukel Ezberci pointed out the importance of on-site experience sharing and mentioned Turkey's readiness in visiting the member countries' relevant organization.
- ECO CCI Secretariat invited DEİK Health Tourism Business Council to 'Health Tourism Conference' that will be held in Mashad on December 19-20 2012 to give a presentation.

**Agenda Item No -11: Notes on Importance of Health Tourism in Promotion of Cooperations among the ECO member Countries**

12. The ECO CCI presented the session with notes on importance and different aspects of Health Tourism in Promotion of Cooperations among the ECO member Countries

**Agenda Item No -12: Remarks by Members of the Tourism Committee**

13. The Members of the Tourism Committee were given the floor to make their remarks.

**Agenda Item No – 13: Any other Business**

14. Under this item the bid for furniture purchase for a Hotel project in Maku, Iran was explained to the session by the head of the Tourism Committee.

**Agenda Item No – 14: Date and Venue of the next Meeting**

15. Date and venue of the fourth Meeting of Tourism Committee of ECO CCI was left to the decision of the 12<sup>th</sup> General Assembly and 17<sup>th</sup> Executive Committee meetings..

**Agenda Item No – 15: Adoption of the Report**

16. The Meeting unanimously adopted the Draft Report of third Tourism Committee Meeting of ECO Chamber of Commerce and Industry (ECO CCI) and decided to present the Report to the 17<sup>th</sup> Executive Committee of ECO CCI.

**Agenda Item No – 16: Vote of Thanks**

17. The participating Heads of delegations/members offered their thanks to the Union of Chambers and Commodity Exchanges of Turkey for the excellent arrangements made to hold this important meeting and for the warm hospitality extended to the participants during their stay in Ankara, The participants may also appreciate the contribution of the ECO Secretariat for providing the necessary assistance and support.